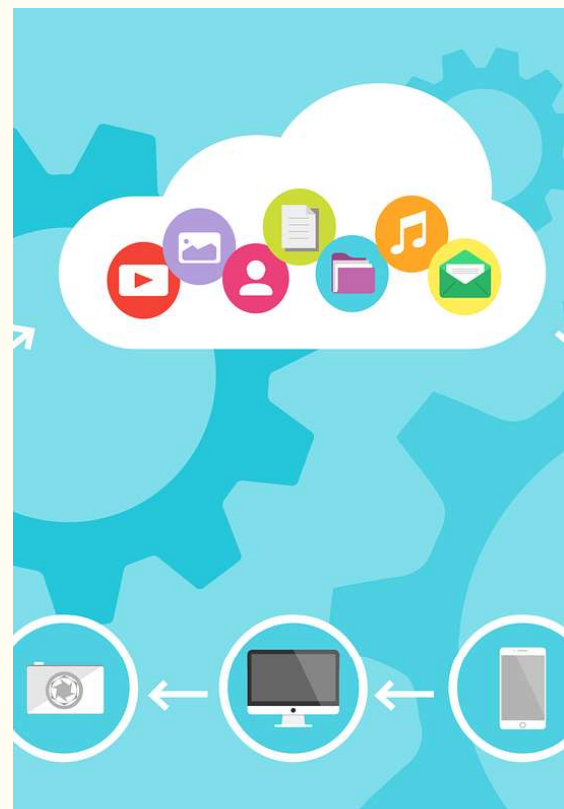


## WHY OFFSHORE MODEL IS BECOMING MORE POPULAR IN THE IT SECTOR ?

The practice of outsourcing or working with an Extended team in addition to the in-house team is becoming more popular, as technology and IT skills become more and more specialised. Besides being a cost-cutting measure, software outsourcing can be a significant source of innovation bringing in fresh perspectives and new ideas and filling in the competency gaps for better quality output.



## WHAT IS THIS MALAYSIAN COMPANY ALL ABOUT?

The Malaysian company is a 10 years old company providing an Enterprise Performance Management platform for clients across industries including- transportation and logistics, manufacture, retail, healthcare etc. They have operations hub and sales/consulting offices in US ( New York, San Francisco, Chicago), Kuala Lumpur, Dubai, Manila, Jakarta, Bangalore and are headquartered in Houston, Texas, USA. The platform seamlessly links corporate KPIs to operational metrics and individual performance providing real-time performance awareness and connected visibility.